



AWW Industry Grant Program and Application Details 2021 Grant Amount: \$30,000

Funding Criteria and Guiding Principles

The Auction of Washington Wines (AWW) Industry Grant Program exists to provide additional funding and support within industry communities to support the growth of the Washington wine industry.

AWW will accept applications and nominations for funding to organizations and programs/ projects that provide services to and/or directly affect Washington state wine grape growers and wine producers in the following areas of need:

- Farm worker and family services that directly impact employees and/or families of employees of wine grape growers or wine producers
- Wine and wine grape education or research
- Other Washington wine industry needs which support industry diversity and growth (ie; training, safety, business, support, etc.)

Organizations applying or being nominated for this grant must be able to demonstrate, through their application, the project or organization's meaningful and measurable impact on the Washington wine industry.

Eligibility Criteria

Only organizations or programs that provide services in the State of Washington will be considered for funding. Organizations applying for this grant are *not* required to qualify as tax-exempt entities under Internal Revenue Code Section 501(c)(3).

Funding for general operating or capacity building expenses, programs, projects and capital campaigns will be considered. Funding requests for endowments, pass-through scholarships and out-of-state projects will not be considered.

Grant Process and Timeline

Program opens, application and nomination form available on AWW website	April 30, 2021
Applications and nominations due. Submit via email.	June 15, 2021
AWW Industry Grant committee reviews applications and nominations, board approval	June 16-23, 2021
Applicants notified of awards	June 28, 2021
Recipient provides :30 video for gala	August 2, 2021
Recipient receives AWW Industry Grant Funds	August 13, 2021

FAQ

How does my organization apply for a grant from Auction of Washington Wines?

To apply or nominate an organization for a grant from AWW, organizations must submit a completed application via email prior to the deadline of June 15, 2021.

Applications can be found on the AWW website [HERE](#). If you have questions, please email to Laura Kleinhofs, laurak@aoww.org

Who will take part in reviewing grant applications?

The Auction of Washington Wines Grant Committee will be made up of:

- Two AWW Staff Members
- Four AWW Board Members
- One Community Volunteer
 - Individuals who are familiar with the AWW strategic plan and have a keen interest in the growth of the Washington wine industry.
- One Industry Chair
 - Member of the Washington state wine industry either currently or previously serving as a co-chair for AWW

What criteria will be used to evaluate applications?

The following criteria will be used to evaluate applications and nominations:

- The potential impact on community and industry
- An organization's proven ability to implement funding in a responsible manner with proof of impact within our industry
- Plan in place to report on the efficacy of the program to which grant funds would be applied

Are grant requests for less than \$30,000 considered?

Yes. AWW will consider grant applications requesting less than \$30,000. If multiple partial grant requests are received, AWW may select more than one grant recipient with the combined award amounts totaling \$30,000.

When are grant funds distributed?

This grant award will be available for distribution in mid-August, after the annual Gala.

How many grants do you anticipate awarding this year?

We have up to \$30,000 to award, either in one large grant, or multiple small grants. This will be dependent upon the grant applications received.

If I am awarded a grant, what are the reporting requirements?

AWW will request a :30 “impact” video to be submitted by August 1 to be included in the August Gala pre-show. Recipient may be asked to report impact to the board of directors at AWW’s annual planning session held at the beginning of November.

Who should I contact with questions?

Please direct all questions via email to Laura Kleinhofs at laurak@aoww.org.