



2021 Auction of Washington Wines (AWW) Industry Grant Program

Industry Grant Overview

The AWW Industry Grant Program was established in 2017 to provide additional funding and support within communities who support the growth and wellness of the Washington wine industry. Applications and nominations for funding are considered from organizations who provide services directly affecting Washington state wine grape growers and wine producers in the areas of family services, health, education, research, diversity, and growth.

Underwriting Opportunities

From its inception, the focus has been to grow the grant award to better serve the community, and this is the first year AWW is offering the opportunity to underwrite the grant to help achieve this goal. Supporters will be acknowledged on the AWW website, in newsletters, social media, and during the award presentation at the annual Gala on August 14, 2021.

- \$2,500 Supporting Member**
- \$5,000 Fund the Future Founding Member**
- \$7,500+ Benefactor Founding Member**

Applications for the 2021 Industry Grant will be accepted April 30 – June 15. Underwriting commitments are needed by June 15, 2021.

More information about the program can be found at <https://auctionofwawines.org/industry-grant/>

Past Recipients

La Casa Hogar, 2020, Grant amount: \$15,000

La Casa Hogar is a community organization connecting and educating Latina families in Yakima Valley. The Industry Grant was awarded to support La Casa Hogar's Adult Education Programs for farmworkers. Due to the impact of the COVID 19 pandemic, the funds were used to launch their adult education program on a virtual platform including the purchase of phones and remote set-up.



Walla Walla Community College Institute for Enology and Viticulture, 2019

Grant amount: \$15,000

The Walla Walla Community College's Institute for Enology and Viticulture has a mission to educate the next generation of vintners and viticulturists through hands-on training. The grant was used for their "Human Capital Fund," allowing students to be paid for the work they do as they earn their degree.



SOS Health Services of Walla Walla, 2018, Grant amount: \$10,000

Providing health services to the under and uninsured, SOS Health Services is an urgent care facility that provides quality walk-in healthcare services to individuals without health insurance in the Walla Walla Valley. The grant funds were used to supplement the salary of a Clinic Supervisor which allowed the clinic to increase capacity and limit turn-aways through increased operational efficiency.

