



Industry Grant Program and Application Details

Funding Criteria and Guiding Principles

The Auction of Washington Wines (AWW) Industry Grant Program exists to provide additional funding and support within industry communities to support the growth of the Washington wine industry.

AWW will accept applications for funding from organizations and programs/projects that provide services to and/or directly affect Washington state wine grape growers and wine producers in the following areas of need:

- Farm worker and family services that directly impact employees and/or families of employees of wine grape growers or wine producers
- Wine and wine grape education or research
- Other Washington wine industry needs which support industry growth (ie; training, safety, business, support, etc.)

Organizations applying for this grant must be able to demonstrate, through their application as well as letters of endorsement, the project or organization's meaningful and measurable impact on the Washington wine industry.

Eligibility Criteria

Only organizations or programs that provide services in the State of Washington will be considered for funding. Organizations applying for this grant are not required to qualify as tax-exempt entities under Internal Revenue Code Section 501(c)(3).

Funding for general operating or capacity building expenses, programs, projects and capital campaigns will be considered. Funding requests for endowments, pass-through scholarships and out-of-state projects will not be considered.

Grant Process and Timeline

Program Opens	May 1, 2019
Applications Due (PDF application available on AWW Website) Submit via mail or email	November 1, 2019
Grant Committee Reviews Proposals	December, 2019
Applicants Notified of Awards	January, 2020

FAQ

How does my organization apply for a grant from Auction of Washington Wines?

To apply for a grant from AWW, organizations must submit a completed application via mail or email prior to the deadline of November 1, 2019.

If submitting via mail, please send to:

Laura Kleinhofs, lurak@washingtonwine.org

If submitting via mail, please send to:

Auction of Washington Wines, Attn: Laura Kleinhofs
1201 Western Ave, Ste 450
Seattle, WA 98101

Who will take part in reviewing grant applications?

The Auction of Washington Wines Grant Committee will be made up of:

- One AWW Staff Member
- Three AWW Board Members
- Two Community Volunteers
 - Individuals who are familiar with the AWW strategic plan and have a keen interest in the growth of the Washington wine industry
- One Industry Chair
 - Member of the Washington state wine industry either currently or previously serving as a co-chair for AWW

What criteria will be used to evaluate applications?

The following criteria used to evaluate applications:

- An organization's proven ability to implement funding in a responsible manner with proof of impact within our industry
- The potential impact on community and industry
- Plan in place to report on the efficacy of the program to which grant funds would be applied
- Endorsement from a wine grape grower or wine producer

Are grant requests for less than \$15,000 considered?

Yes. AWW will consider grant applications requesting less than \$15,000. If multiple partial grant requests are received, AWW may select more than one grant recipient with the combined award amounts totaling \$15,000.

When are grant funds distributed?

This grant award will be available for distribution in January, with 25% being awarded up front, and the remaining 75% awarded three quarters of the way through the project timeline. The payment scheduled may be adjusted based on the outline of the proposed project, as approved by the AWW Grant Committee.

How many grants do you anticipate awarding this year?

We have up to \$15,000 to award, either in one large grant, or multiple small grants. This will be dependent upon the grant applications received.

If I am awarded a grant, what are the reporting requirements?

AWW will require a report at the spring Board meeting, usually held in April or June, in Seattle before the final grant payment can be released. Quarterly updates and a final report upon completion of the project are required in order to be considered for future grants.

Who should I contact with questions?

Please direct all questions via email to Laura Kleinhofs, Director of Marketing and Communications, at laurak@washingtonwine.org.